

## Scholarship Eligibility Guidelines

To be eligible to enter the drawing, donor must meet the minimum criteria to donate blood (be at least 17 years old (16 years old with parental consent), 110 lbs and be in general good health) as well as meet the following criteria:

### High School Students:

- Must be scheduled to graduate at the end of the 2009-2010 school year OR must have graduated at the end of the 2008-2009 school year
- Must be enrolled or scheduled to be enrolled full-time in an accredited, 2 or 4 year post secondary education institution. Students graduating from high school in 2010 have until May 1, 2010 to designate their desired institution.

### College Students:

- Must currently be enrolled, full-time, in an accredited 2 or 4 year post secondary education institution.

### All Others:

- If donating on behalf of a student, the student must meet the above criteria.

BloodCenter of Wisconsin will arrange the \$1000 scholarship to be awarded directly to the college or other post secondary institution's development department in the name of the student. The institution will thereby apply the scholarship directly to the student's account. If, at any time, a student becomes ineligible and does not meet the criteria listed above, they will forfeit their prize.

## Official Rules

No purchase necessary, void where prohibited. This sweepstakes is open to all donors who visit a "Summer Scholarship" Blood Drive between June 26, 2009 and August 7, 2009, attempt to donate blood, and meet the criteria outlined above. An official sweepstakes entry form must be completed to be entered in the drawing. Open to anyone meeting the minimum qualifications to donate: persons must be at least 17 years of age (16 years old with parental consent), weigh at least 110 pounds and be in general good health. Winners will be chosen based on a random drawing from among all eligible donors. Winners subject to verification of identity and eligibility. Five prizes to be awarded (one per drive). Prize consists of one \$1000 scholarship to be awarded to the student's higher education institution of choice. Approximate retail value: \$1000 per scholarship.

Entry constitutes acceptance of all rules. Employees of BloodCenter of Wisconsin and members of their immediate families are not eligible. Odds of winning depend on the number of donors. Sponsor and its affiliates, agents, directors and employees are not liable for any injury, loss or damage arising out of the sweepstakes. Sponsor reserves the right to alter or terminate this promotion at its sole discretion in the event of extreme, unexpected or unusual circumstances. Subject to applicable privacy laws and policies, acceptance of prize constitutes consent to Sponsor's use of winner's name, biographical data and likeness for advertising, promotion, or marketing purposes, as permitted by law, without additional compensation. Sponsor: BloodCenter of Wisconsin, 638 N. 18th Street, Milwaukee, WI 53201-2178, whose decisions in all contest matters are final.

