

Volunteer Support at High School Drives

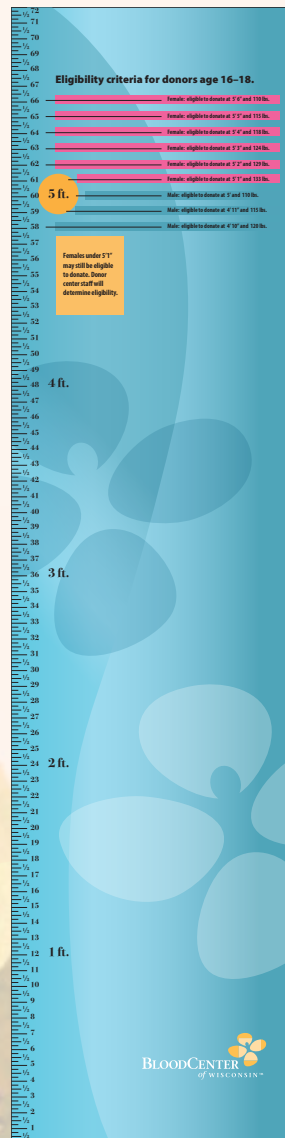
Over the last several years, BloodCenter of Wisconsin has focused on the process used at high school blood drives in order to provide the best and safest experience possible for both the students and the school. We have instituted several new strategies to improve the prevention of an adverse reaction during the blood donation, the most recent being a significant modification to the eligibility criteria for our 16 to 18 year old donors. Our new donation criteria will carefully evaluate height and weight to help determine whether a student will be eligible to donate. Recent studies indicate that applying these new criteria results in a significant reduction in high school student donor reactions.

Effective this September, donors in the age group 16 to 18 will be qualified using the chart shown on the right. The new criteria will assist in reducing donor reactions which will result in a better donation experience and possibly a higher return rate for our young donors.

Volunteers who help at high school blood drives have been notified about the need to attend one of the high school workshop training sessions in late September to learn about the new roles volunteers will assume to help provide an exceptional experience for our young donors.

TV Screen Service at Donor Centers

BloodCenter has been experiencing difficulties in showing BloodCenter videos on the TV screens in the Donor Centers. Our Telecommunications Department has informed me that they are working through those issues with the vendors and marketing, and hope to have this back up and running soon.



Volunteer News

Total number of volunteer service hours for August were 2,554.

Welcome New Volunteers

Diane Rae Weaver – Media Drives
William Schier – Wauwatosa
Zugeiley Hinojosa – Milwaukee (Call Center)
Mahmoud Elewa – Milwaukee
Amanda Browning – Media Drives
Susan Bomberg – Waukesha, Mobile Drives

October Birthdays

10/2 Wendy Winkler - Milwaukee
10/3 Virginia Narlock - Marshfield
10/3 Adam Glass – Waukesha
10/5 Doreen Wiener - Media Drives
10/6 Mary Schreiber – Media Drives
10/9 Bonnie Ziegler - Milwaukee
10/11 Carol Alstadt – Wauwatosa; Ralph Maschmeier – Greenfield, Media Drives
10/13 Dennis Beining – Milwaukee; Therese Bowes - Milwaukee
10/15 Judy Bull – Manitowoc; Judith Erickson – La Crosse
10/18 Jeannette Schossow – West Bend; Manfred Schloss – Brown Deer
10/19 Jean Markielewski – Racine; John Schell – Waukesha, Media Drives; Robert Jacobs – Media Drives; Catherine Voelker - Milwaukee
10/21 Al Gross – Milwaukee, Mobile Drives; Mary Jane Yach – West Bend
10/24 Joan Tomkowiak – Milwaukee; Kathleen Glinos – Mobile and Media Drives
10/25 Dorothy Reno – Manitowoc; Tammy Belton-Davis – Marrow Donor Program
10/29 JoAnne Savage – Manitowoc; Michael Quade – Wauwatosa, Media and Mobile Drives
10/30 Pat Stapleton - Greenfield

Volunteer & Donor Recognition Events

Each year, BloodCenter of Wisconsin honors the donors, blood drive sponsors and volunteers that go above and beyond on a daily basis to ensure that the community blood supply is stable. We are in the process of revamping our recognition program, and a decision regarding this year's events was put on hold until the direction of the program was determined. For this year, we have decided to move forward with the events, which will be held in November and December.

If you began your volunteer role with BloodCenter prior to January 1, 2010 and you have donated 30+ hours of service during 2009 you will be receiving an invitation to this year's volunteer recognition events. We are looking forward to celebrating with you the many service hours you have provided our donors, staff, patients and the community.

Milwaukee Recognition Events

Wednesday, December 1

Dinner

Davian's Banquet & Conference Center
N56 W16300 Silver Spring Drive
Menomonee Falls, WI

Monday, December 6

Dinner

Milwaukee County Zoo
Peck Welcome Center
10001 W. Bluemound Rd.
Milwaukee, WI

Tuesday, December 7

Dinner, Cocktail Reception & Program

Harley-Davidson Museum, Rumble Room
400 West Canal Street
Milwaukee, WI

Sunday, December 12

Packer Party & Program

Rosebud Cinema
6823 W. North Avenue
Wauwatosa, WI

Monday, December 13

Dinner

Oak Creek Community Center
8580 South Howell Ave.
Oak Creek, WI

Wednesday, December 15

Brewery Tour & Dinner

Lakefront Brewery Palm Garden
1872 N. Commerce Street
Milwaukee, WI

Manitowoc/Sheboygan

Wednesday, November 3

Dinner

Silver Valley Banquet Hall
1222 S. Alverno Road
Manitowoc, WI

West Bend

Tuesday, November 30

Dinner

Washington County Fair Grounds
3000 Hwy. PV
West Bend, WI

Marshfield

Tuesday, November 2

Dinner

Holiday Inn Hotel & Conference Center
750 S. Central Avenue
Marshfield, WI

Racine/Kenosha

Thursday, November 18

Dinner Location TBD

10 Commandments of Customer Service

1. Speak to our donors/staff. There is nothing as nice as a cheerful greeting.
2. Smile at our donors/staff. It takes 72 muscles to frown; only 14 to smile.
3. Call our donors/staff by name when possible.
The sweetest music to anyone's ear is the sound of his/her own name.
4. Be friendly and helpful.
5. Be cordial. Speak and act as if everything you do were a genuine pleasure.
6. Be genuinely interested in the donor as you chat with them.
7. Be generous with praise.
8. Be considerate of the feelings of others.
9. Be thoughtful of the opinions of others.
10. Be alert to service others. What counts in life is what we do for others!



Light the Night

Members of BloodCenter's volunteer team helped support the 2010 Light the Night Walk held along Milwaukee's lakefront on September 16, 2010. 32 volunteers helped serve refreshments, register walkers, distribute t-shirts, sell raffle tickets and help inflate over 2,000 balloons representing cancer survivors, supporters, and donors. Participants stopped at BloodCenter's information booth to gather information about blood donation and hours of operation at our donor centers. All funds raised at the event support their mission – cure leukemia, lymphoma, Hodgkin's disease and myeloma and improve the quality of life of patients and their families.

Thank you to the following volunteers who donated a total of 151 hours to help make this year's event a success.

Verlina Anatole
Heidi Aponte
Beverly Ayers
Bev and Mel
Bergmann
Judy and Tom
Callen
Carl Diedrich
Bob Dirk
Eileen Figueroa

Sue Hills
Jim and Linda
Janicek
Don Jeanis
Rosemary Kraemer
Carole Krochalk
George Kuhagen
Hal and Jayne
Lenhardt
Jim McCarty

Esther Ortiz
Carl Peterson
Mike Quade
Jerry Roslawski
Mitzi Schumacher
June Sturgulewski
Judy Wehrl
Brenda Wernicke
Doreen Wiener
Janice Wilinski

Kudos

from the Light the Night Campaign Manager
Hi Maria,

I wanted to send you a quick thank you to you for gathering your volunteers for our 2010 Light The Night! A proper thank you will be coming, but I wanted to make sure and let you know how much we appreciate your continued support.

For A Cure,

Laura McDowell

Campaign Manager - Light the Night – The Leukemia & Lymphoma Society



Kudos

Very friendly staff! Volunteers are great as well. Feel very welcomed and appreciated. – Milwaukee Donor

Everything went well. The canteen volunteers were friendly, and the food was good. – La Crosse Donor

This was an excellent blood drive. Lots of donors, volunteers. Excellent organizational skills. – Mobile Drive Donor

“What we do for ourselves alone dies with us: What we do for others and the world remains and is immortal.”



PO Box 2178
Milwaukee, WI 53201-2178

Address Service Requested

PRE-SORT FIRST CLASS
U.S. Postage
PAID
Milwaukee, WI
Permit No. 4426

Volunteers

The priceless link to the gift of life

BloodCenter of Wisconsin, Inc.
Volunteer Services Department
PO Box 2178
Milwaukee, WI 53201-2178
Phone: (414) 937-6364 / 1-877-232-4376
Email: maria.radomski@bcw.edu
www.bcw.edu

President/CEO
Jacquelyn Fredrick

Volunteer Supervisor
Maria Radomski

Layout & Design
Kathy Krueger

The Link is published monthly by the Volunteer Services Department. Information, ideas, and suggestions are welcome and should be directed to the Volunteer Services Department at (414) 937-6364 or 1-877-232-4376 ext. 6364 or maria.radomski@bcw.edu